



## PRESS RELEASE

### **Room 250 is now the Yash Chopra Suite: A suite in honour of a living legend.**

Interlaken, Switzerland, 12 April 2011 (IB) – “It’s like a dream home out of a Bollywood film,” raves Hans-Rudolf Rütli, General Manager of the Victoria-Jungfrau Grand Hotel & Spa. He is referring to the new Yash Chopra Suite, which last Friday was ceremoniously renamed in the presence of its prominent namesake and an Indian delegation including numerous journalists. What was previously simply Room 250 is now a tribute to India’s greatest film director, who last week was officially appointed Ambassador of Interlaken. Posters of his award-winning blockbuster *Veer-Zaara* (2004) adorn the walls of the living room, and silk fabrics and exquisite gold motifs are a ubiquitous reminder of the director’s home country. Equally abundant are accessories such as opulent curtain tassels, velour cushions, and the wooden figurine of an elephant, sacred to Indians as the deity Ganesha.

“The new Yash Chopra Suite is an exciting contrast to our existing room portfolio and is certain to prove extremely popular with our many guests from India,” says Hans-Rudolf Rütli. Over the past few weeks he and the team of interior designers from the Thun-based company Raumforum carefully selected the details for the 85 m<sup>2</sup> suite honouring the Indian film director and producer. Oriental lamps on the walls with coloured glass insets lend the room its particular eastern atmosphere. Original Indian carpets, a silk bedspread, and accessories such as an Indian tea service and a multitude of candles round off the overall impression.

The 85 square metre Yash Chopra Suite comprises a living room, a bedroom, a bathroom, and a guest WC. The suite has its own balcony with views of the Jungfrau Massif and is available from CHF 2,250 for two, breakfast buffet included.

**For information and reservations call the Victoria-Jungfrau Grand Hotel & Spa direct on +41 (0)33 828 28 28.**

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