



## **CHF 13 million renovation at the PALACE LUZERN**

**4 January 2005.** The PALACE LUZERN – one of Switzerland's leading luxury hotels – today embarked on an ambitious renovation programme, including restoration of many rooms and construction of an exclusive 800 square metre Spa. The work is due for completion by July 2005 at a cost of CHF 13 million (nearly 8 million Euros).

Said director Andrea Jörger: "The aim is to create an oasis of peace and recreation amid all the cultural hustle-and-bustle for which Luzern enjoys such international renown".

The state-of-the-art Spa will comprise six treatment rooms as well as separate zones for men and women, each with a sauna, steam room, lifestyle shower, ice fountain, relaxation area, fitness room (40 square metres) and Private Spa (72 square metres). The new facilities will constitute a range of exclusive new attractions for discerning guests, while a special "Day Spa Special" will be on offer for non-resident clientele.

The Corner Tower Suite on the fourth floor is being transformed into a luxurious Private Spa. The fine facilities here will include a circular whirlpool for two persons (with beautiful views extending over the city and Lake Luzern to the distant mountains), a sauna, steam room, treatment tables and reclining chairs.

Extensive renovation is being carried out on many of the 136 hotel rooms at the Palace Luzern, ensuring that this prestigious property remains true to its philosophy of "Tradition and Innovation". The hotel next year celebrates its centenary.

The renovation and construction work is being carried out by architect Max Schmid of Bern and interior designer Dominique Couture of Geneva. Their approach to this challenging assignment has been influenced in particular by the hotel's close proximity to Lake Luzern. A key aspect is the contemporary creativity, contrasting attractively with the neoclassical façade of the building. Natural daylight, indirect lighting, simple, elementary materials (such as wood, steel, stone and glass), attractive earthy colours and shadings – all combine to create a relaxing ambience of stylish serenity.

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