



PRESS RELEASE

Unwind and switch off - literally, if you so wish: 'SPA & SOUNDS' for the Lucerne Festival at Easter

For just CHF 882 per person the two-night 'Spa & Sounds'-package, available from 8 to 18 April, combines relaxation in its purest form at the Palace Spa by ESPA with classical music at the prestigious Lucerne Festival. Guests determined to remain unreachable will appreciate the "mobile drop-off" service where they can hand in their mobile phone to the Concierge on arrival.

Lucerne, Switzerland, 1 April 2011 (IB) – What could be nicer than simply switching off for a couple of days, relaxing and enjoying a rest from the dozens of emails, hundreds of appointments and calls - not to mention the constant pressure of time? That is precisely the purpose of 'Spa & Sounds', the Palace's special offer to coincide with the Lucerne Festival at Easter. The two-night package is an exceptional treat, comprising classical music from Brahms to chamber music to a full-sized choral concert at an event of the guest's choice, combined with a Balinese body treatment where warm stones are applied to rhythmically soothe away the last signs of stress. The package is priced at CHF 882.00 per person in a double room with lake view and includes the breakfast buffet, spa treatment, concert ticket and butler service. The special extra is that anyone wanting literally to go offline simply hands in their mobile phone to the Concierge on arrival. The Concierge then answers all calls and, at check-out, hands the phone back to the guest together with a call-back list.

Executive and artistic director Michael Haefliger describes this spring's Lucerne Festival as a "celebration of music the likes of which even we in Lucerne are not privileged to enjoy every year". Bernard Haitink and the Chamber Orchestra of Europe continue their Brahms cycle; conductor Mariss Jansons performs Beethoven with the Bavarian Radio Symphony Orchestra and Choir, and is joined by the masterful Japanese pianist Mitsuko Uchida. It is only a few minutes' walk from the Palace along the lakeside promenade to whichever concert the guests have chosen from these highlights of classical music. 'Spa & Sounds' guests can, if they so wish, dispense with the walk - especially if the ladies are in elegant high heels - as they are entitled to a Jaguar limousine service between the concert venue at the KKL Luzern and the five-star hotel.

The 'Spa & Sounds' special is available from 8 to 18 April and, in addition to the hotel services outlined above, includes a ticket to an event of the Lucerne Festival in category 1 or 2 (for the concert programme visit www.lucernefestival.ch). For the Palace Lucerne's dedicated reservation number call +41 (0)41 416 1616.

Media contact: I. Bauspiess, Director of Communications, VICTORIA-JUNGFRAU COLLECTION
Phone +41 (0)44 259 82 26, email: i.bauspiess@vjc.ch