



PRESS RELEASE

Exclusive 'Reach the Stars'-Special at the Victoria-Jungfrau: Travel by helicopter to the James Blunt concert at 2000 m

To coincide with the 'Snowpenair' at the Kleine Scheidegg on April 9, an event now regularly sold out, the five star hotel in Interlaken, Switzerland, is launching a luxury package that includes gourmet dining, a spa programme and a truly exceptional transfer from the valley to the summit.

Interlaken, Switzerland, 15 March 2011 (IB) – When English singer-songwriter James Blunt performs hits such as *You're Beautiful* or *1973*, there is not a dry eye in the house. And with the impressive backdrop for the guitarist's performance on April 9 consisting of 4000 m peaks such as the Eiger, Mönch and Jungfrau, songs like *Wisemen* and *Goodbye My Lover* are certain to be even more moving. To coincide with the *Snowpenair* at the Kleine Scheidegg, where Blunt will be presenting his new album *Some Kind of Trouble*, the Victoria-Jungfrau Grand Hotel & Spa in nearby Interlaken is offering a superlative weekend package. The luxury excursion starts on Friday evening with a wine tasting complete with menu, and champagne and fruit in the guests' suite. Saturday begins with a fortifying caviar breakfast, after which a limousine awaits to take guests to the helicopter base and up to the concert venue. And on Sunday, after the previous day's many music highlights and gourmet dinner, guests can look forward to a pampering programme at the Victoria-Jungfrau Spa. The "Reach the Stars"-package costs CHF 4,999 per person in the 200 square metres Tower Suite with direct views of the Jungfrau summit.

"The *Reach the Stars* Special is literally for anyone wanting to reach for the stars and enjoy a real treat," explains Hotel Manager Hans-Rudolf Ruetti. "It begins already on the Friday evening with the selection of fine wines from the Domaine des Enfants in southern France." On Saturday evening, on their return to the valley, guests can enjoy Indian specialities prepared by Hermant Oberoi, head chef at the Taj Mahal Palace in Mumbai, who is guest chef at the Victoria-Jungfrau for a week. And those who wish to hear more of James Blunt's romantic songs after dinner, can play the artist's complimentary CD in their suite, conjuring up wonderful memories of a day spent at 2000 m. The Sunday is then totally devoted to rest and relaxation, with a special late check-out time of 6 pm for our guests who have been reaching for the stars. The 60 m² Private Spa awaits with a flower petal bath for two, sauna, steam shower and soothing massages.

For information and reservations call the Victoria-Jungfrau Grand Hotel & Spa direct on +41 (0)33 828 28 28.

Media contact: Ina Bauspiess, Director of Communications
VICTORIA-JUNGFRAU COLLECTION
Phone +41 (0)44 259 82 26, i.bauspiess@vjc.ch