



Switzerland goes Marathon mad: after pushing to the limit, relax in luxury, with the VICTORIA-JUNGFRAU COLLECTION

Zurich Marathon – 26th April 2009:

This year's Zurich Marathon route starts on the motorway in Zurich Manegg and for the first time, traffic will be prohibited whilst runners head off through the new 4 km Uetliberg (Zurich's local mountain) tunnel. The attractive and varied route, which also passes the Eden au Lac, has less than 30m difference in altitude and therefore, virtually no steep gradients. Various festivities are on offer for spectators in the lakeside communities.

Stay at the 5 **EDEN AU LAC**, rates start at CHF242/*£147 for a double room, per person based on two sharing and CHF315/*£191 in a double room (for single occupancy).*

The 17th Jungfrau Marathon – 5th September 2009

This is also known as the world's most beautiful marathon. The Jungfrau and the most famous panorama in the Alps have made this event a marathon of superlatives. It has become a cult race. Participants start right outside the VICTORIA-JUNGFRAU Grand Hotel and run with a backdrop of the Eiger, Mönch and Jungfrau; with ever changing scenery, it becomes a panoramic marathon. The emerald Lake Brienz contrasts with the icy giants of the Bernese Oberland and the sheer rock faces of the Lauterbrunnen valley with the bubbling waters of the Lütschine, the gnarled stone pines below the Wengernalp with the eternal ice of the majestic Silberhorn. Last year 3,762 runners managed the 1,829 metres difference in altitude uphill and 305 metres downhill and the winner completed the race in just 3:03:18.6 hours.

“Jungfrau Marathon Deluxe” 2-night package at the VICTORIA-JUNGFRAU Grand Hotel & Spa has been designed to give runners the optimum chance of beating their best times including Richard Umberg (former Swiss marathon champion and Jungfrau Marathon race manager) being on hand to give top tips on this unique course and, a convivial atmosphere with a Runners' Aperitif prior to a high-carb spaghetti party in La Pastateca restaurant. On the day itself, a healthy Runners' Breakfast Buffet is offered, as well as a warm up massage prior to the 9.00 a.m. start immediately outside the hotel. After the race, a relaxing hydrobath will be waiting to sooth away aching muscles and dinner is included at one of the hotel's three restaurants. On the day of your departure, following a leisurely buffet breakfast, relax with a Balinese Body Massage in the ESPA and a late checkout, at 4.00 p.m. ensures that you leave VICTORIA-JUNGFRAU Grand Hotel in a leisurely style.

CHF 995/£603 per person in a double room, including above services and attractions
CHF 800/*£485 per accompanying person in a double room (excluding Spa treatments)
CHF1295/*£784 per person in a single room, including listed services and attractions*
http://www.victoria-jungfrau.ch/en/desktopdefault.aspx/tabid-311/668_read-2367/

Lucerne Marathon – 25th October 2009

The 2008 Lucerne Marathon received the award for the best sports event in central Switzerland. The third Lucerne Marathon will definitely surpass itself. The route includes the city's best known landmarks such as the Chapel Bridge, the Water Tower, the KKL ["Culture and Convention Centre Lucerne"] designed by Jean Nouvel and of course the PALACE LUZERN; it is probably the most sporty sightseeing tour one can imagine. 45,000 spectators, music groups, alphorn musicians and blues bands will create a carnival atmosphere.

Stay at the 5 **PALACE LUZERN** where rates start at CHF575/*£349 for a double room (based on two sharing) and CHF465/*£282 for a double room (for single occupancy).*

For reservations and background details: www.victoria-jungfrau-collection.ch/en
*rate exchange on 12.02.09 £1=CHF1.64 per www.voltrexx.com

Further information:

PRess Office Ltd.

Shelley-Anne Claircourt

London

Tel: +44 (0)20.7854 1827

Mobile: +44 (0)7970 891064

Email: info@pressoffice.co.uk

Höheweg 41, CH-3800 Interlaken, Tel. +41 (0)33 828 28 28, Fax +41 (0)33 828 28 80
info@vjc.ch, www.victoria-jungfrau-collection.ch