



## **ULF BRAUNERT IS NAMED NEW CHEF AT THE RESTAURANT JASPER**

*March 2006.* **The PALACE LUZERN – one of Switzerland's leading luxury hotels – has named Ulf Braunert (36) new chef of its 'Jasper' lifestyle restaurant. He joins the hotel on 17 March 2006, as it prepares to launch its centenary celebrations.**

Ulf Braunert, who comes from Germany, joins the PALACE LUZERN after nearly seven years at the Hotel Giardino at Ascona in Italian-speaking southern Switzerland. He worked previously in the USA at The Orchards Hotel in Williamstown, Massachusetts, the Swiss Alpine resorts of Gstaad and Davos, and the spa city of Wiesbaden (Germany).

Said Ulf Braunert: "I am delighted to join such a prestigious hotel as the PALACE LUZERN in this its 100th anniversary year. The hotel's philosophy of 'tradition with innovation' is well suited to my own culinary concept. And the design, décor and elegance of this renowned restaurant provide the perfect ambience. I look forward to working with the talented team at the Jasper."

He describes his cuisine as "creative but uncomplicated, with more than a touch of Mediterranean magic. An essential element is the harmonious interplay of various aromas – taste-intensive but not to excess. I concentrate on quality and freshness and, whenever possible, specialities of the season."

Ulf Braunert's cuisine complements the classic but contemporary appeal of the 'Jasper', which opened in 2003. The restaurant's name is derived from the semi-precious stone used extensively in the manufacture of high-quality porcelain. The 'Jasper' can seat up to 60 guests, is open daily lunchtime and evenings and the ambience is warm and welcoming.

The PALACE LUZERN – comprising 136 individually designed and decorated rooms and suites – is a member of Swiss Deluxe Hotels and The Leading Hotels of the World.

### **Further information:**

Andrea Jörger  
Director  
PALACE LUZERN  
Telephone +41 (0)41 416 16 16  
[a.joerger@palace-luzern.ch](mailto:a.joerger@palace-luzern.ch)

Valérie Burnier  
Director of Communication  
Telephone +41 (0)33 828 27 77  
[v.burnier@victoria-jungfrau.ch](mailto:v.burnier@victoria-jungfrau.ch)

[www.victoria-jungfrau.ch](http://www.victoria-jungfrau.ch)  
[www.palace-luzern.ch](http://www.palace-luzern.ch)  
[www.edenaulac.ch](http://www.edenaulac.ch)