

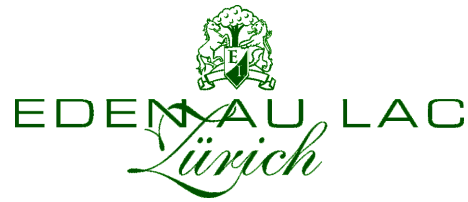
EDEN AU LAC – HEAVEN OF HOSPITALITY ON LAKE ZURICH

Zurich has everything that art enthusiasts, cosmopolites, gourmets and romantics love – top museums, exclusive galleries, trendy restaurants and cool bars. Plus a wealth of old world charm, an Alpine panorama, and one of Switzerland's most beautiful lakes. And much much more besides. It all adds up to the global city with the highest quality of life (Mercer rating). Zurich is a busy, bustling metropolis, offering the warmest of welcomes to guests from all over the world.

Another of its outstanding attractions is the small but stylish EDEN AU LAC – one of Switzerland's leading 5-star luxury hotels – which for nearly a century has been playing host to a discerning international clientele. This prestigious property, built in 1909 in neo-baroque style, enjoys a scenic location along the elegant Utoquai on the right shore of Lake Zurich. The hotel is listed as a protected building and is one of the most beautiful architectural examples of its kind in Zurich.

But the EDEN AU LAC is not only a unique architectural attraction. It is also a haven of hospitality, combining time-honoured tradition with the most modern comforts and highest standards of service. It's a unique blend which appeals to all kinds of clientele, whether they are VIP guests, business travellers, culture-lovers or simply visiting vacationers, who wish to be close to the city centre while at the same time enjoying peace and privacy. The hotel is located only a few steps from the internationally acclaimed Zurich Opera House and a leisurely 10-minute stroll from the heart of Switzerland's largest metropolis.

With its harmoniously designed façade, wrought iron balconies, imposing pillars and blue-and-white striped awnings, the EDEN AU LAC's exterior conveys an impression of aristocratic French flair. The interior radiates a club-like atmosphere of easy-going elegance. Guests experience a sense of welcoming warmth and well-being as soon as they enter the lobby. The adjacent bar lounge, high folding doors, marble pillars, ceiling-high windows (with fine views of the lake), the beautiful blue and yellow interior – they all contribute to the feeling of rest and relaxation.



ROOMS AND SUITES WITH MEDITERRANEAN MAGIC

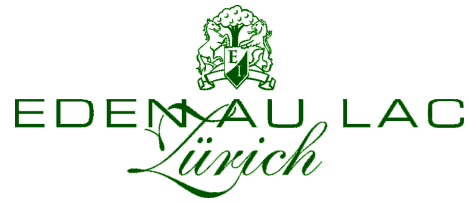
The hotel's cosy, comforting ambiance is reflected in the 50 rooms and suites of the EDEN AU LAC. Light colours from ecru to lime green, the welcoming warmth of nuanced wood, blue and yellow fabrics – these are the attractive elements which lend each room and suite such a distinctive elegance. Guest rooms have been redesigned and renovated by eminent Zurich architect Jo Brinkmann, and most include a balcony or terrace with views overlooking the lake.

All rooms feature a spacious bathroom, minibar, air conditioning, satellite TV, radio and ISDN telephone (with individual direct number) and high speed Internet connection. Cordless Internet access (Wireless LAN) is possible throughout the hotel.

The 45 single and double rooms, two luxury suites and three business suites are spread over five floors. The top floor, which was converted into guest accommodation in 1981, includes the two luxury suites. These can be extended to 2-bedroom or 3-bedroom suites by means of the adjoining rooms and also a sauna. A stairway leads from the fifth floor up to the roof terrace, which has two home-trainers for guests keen to keep themselves in shape. In the evening the roof terrace is transformed into one of the best vantage points in town – the "Top of Eden", with impressive views of the distant Alps and the twinkling lights of Lake Zurich. It's the kind of spectacle that no cinema screen can surpass.

Special attention is paid to the requirements of business travellers. The three business suites on the first, second and third floors each include a large writing desk and state-of-the-art communications technology. And the morning shower in the light and airy bathroom is a particular pleasure – the view through the ceiling-high window in each suite extends over lovely Lake Zurich.

In the corridors, event rooms and many guest rooms of the hotel, original lithographs and other works of art are on display. The eminent artists represented include the Viennese painter Alfred Hofkunst (1942-2004) – a frequent guest at the EDEN AU LAC – and Paul Leber, whose atelier



is located close to the hotel. His colourful oil paintings are to be admired on the high walls of the Restaurant EDEN, and two of his drawings decorate the menu and wine cards.

A GARDEN OF EDEN FOR GOURMETS

The Restaurant EDEN (15 points GaultMillau) reflects the richness and grandeur of the Belle Epoque, with its stucco-decorated ceiling and pillars, crystal chandeliers and distinctive deep red and blue interior. The wine cellar stocks exclusively fine wines from Switzerland and other selected European countries; the culinary creations of French Executive Chef Denis Schmitt are inspired by the international cuisine.

Denis Schmitt excels in his use of herbs and spices from all over the world. He obtains his top quality ingredients from special suppliers and manors in and around Zurich and is inspired by the choice of market-fresh products on offer. The Restaurant EDEN menu card currently includes such specialities as *Breast of Guinea Fowl with Choriza Risotto Stick*, *Roast Fillet of Bison with Sangria Sauce* and *Fillet of Sole with Essence of Peperoni*. Among his dishes of distinction, *Shoulder of Lamb braised in a blend of Raz el Hanout Spices* has already achieved cult status among the restaurant's clientele. Schmitt's remarkable range of culinary combinations open up a whole new world of tastes and temptations. Delicious desserts – such as *Mango Frappé with Coconut Mist and Crunchy Candies*, *Strawberry Gazpacho with Olive Oil* and *Absinth Marshmallows* all bear witness to his passion for innovation.

The French flair for innovative fashion is also very much in evidence when it comes to the distinctive dress style demonstrated by Denis Schmitt and his team – they're always attired in chic black uniforms and breezy baseball caps.

The Restaurant EDEN is open daily for lunch and dinner throughout the year. The delicious breakfast buffet is served in the "Salon Miroir", a room also ideal for business meals, cocktail receptions and many other private functions.



In winter, musical dinners are organized in the Restaurant EDEN. Guests enjoy a delicious four-course menu to the accompaniment of a renowned jazz trio with special star soloists.

Highlight of the week for jazz lovers is the "Thursday Jazz in the Bar" evening from October to May. Regular performers are Willy Bischof (former Swiss radio jazz producer), journalist Jürg Ramspeck – both on piano – and Swiss film-maker Rolf Lyssy (drums).

CAPTIVATING CULTURE, CHIC SHOPPING

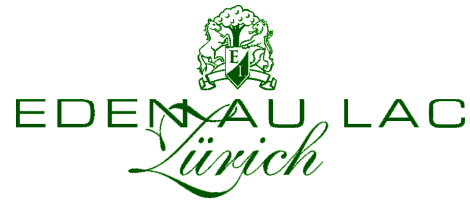
As Switzerland's largest city, Zurich offers visitors a wealth of captivating culture. The Zurich Opera House – one of the leading opera and ballet houses in Europe – is located just a few leisurely steps from the EDEN AU LAC. The Schauspielhaus is one of the leading theatres in German-speaking Europe. And the city is also renowned for its lively "small theatre" scene, more than 50 museums and some 100 art galleries.

The historic Ship Building Hall in the trendy Zurich West district now incorporates theatres, clubs and restaurants. Zurich is also famous for its chic shopping, beautiful boutiques, department stores and auction houses.

Favourite excursion destinations include the landscaped Zurich Zoo, and the impressive Uetliberg ridge (altitude nearly 900 metres) with its observation tower and panoramic views of the city and distant Alpine peaks. Located only a few steps from the EDEN AU LAC is an historic lake swimming lido (dating from 1890) which is a popular summer attraction.

HOTEL WITH A HISTORY

The EDEN AU LAC – the only luxury hotel located directly on the scenic shores of Lake Zurich – was built in 1909. The successful early years were followed by the turmoil of the First World War and then the "golden twenties" before the hotel had to be saved from the brink of



bankruptcy by a Zurich bank. The bank appointed respected Swiss businessman Arthur Louis Thurnheer to manage the property, and he and his dedicated wife succeeded in guiding the hotel through the Second World War and subsequently to restoring the reputation of the EDEN AU LAC as one of the leading luxury establishments in Switzerland.

In the 1960s Thurnheer handed over the management to a young hotelier, Ruedi Bärtschi, and he (together with his wife) continued the successful running of the business and also became majority shareholder. In 2002 the Bärtschis, in turn, passed on the management of the EDEN AU LAC to their daughter and son-in-law Kathrin and Dario Fumagalli-Bärtschi. They run the hotel until summer 2007.

November 2005 saw the acquisition of the EDEN AU LAC by the Victoria-Jungfrau Collection Company. The exclusive VICTORIA-JUNGFRAU COLLECTION also includes the VICTORIA-JUNGFRAU Grand Hotel & Spa in Interlaken, the PALACE LUZERN on Lake Lucerne and the BELLEVUE PALACE in Bern. All are members of Swiss Deluxe Hotels.

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